



# UNITED STATES PATENT AND TRADEMARK OFFICE

UNITED STATES DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office  
Address: COMMISSIONER FOR PATENTS  
P.O. Box 1450  
Alexandria, Virginia 22313-1450  
www.uspto.gov

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
-----------------	-------------	----------------------	---------------------	------------------

10/780,109

02/17/2004

Jeffry Jovan Philyaw

RPXC - 26,630

6493

25883 7590 08/04/2010  
HOWISON & ARNOTT, L.L.P  
P.O. BOX 741715  
DALLAS, TX 75374-1715

EXAMINER

HOANG, HIEU T

ART UNIT

PAPER NUMBER

2452

NOTIFICATION DATE

DELIVERY MODE

08/04/2010

ELECTRONIC

**Please find below and/or attached an Office communication concerning this application or proceeding.**

The time period for reply, if any, is set in the attached communication.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

patents@dalpat.com

<b>Office Action Summary</b>	<b>Application No.</b> 10/780,109	<b>Applicant(s)</b> PHILYAW, JEFFRY JOVAN	
	<b>Examiner</b> HIEU HOANG	<b>Art Unit</b> 2452	

-- The MAILING DATE of this communication appears on the cover sheet with the correspondence address --

### Period for Reply

A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO EXPIRE 3 MONTH(S) OR THIRTY (30) DAYS, WHICHEVER IS LONGER, FROM THE MAILING DATE OF THIS COMMUNICATION.

- Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no event, however, may a reply be timely filed after SIX (6) MONTHS from the mailing date of this communication.
- If NO period for reply is specified above, the maximum statutory period will apply and will expire SIX (6) MONTHS from the mailing date of this communication.
- Failure to reply within the set or extended period for reply will, by statute, cause the application to become ABANDONED (35 U.S.C. § 133). Any reply received by the Office later than three months after the mailing date of this communication, even if timely filed, may reduce any earned patent term adjustment. See 37 CFR 1.704(b).

### Status

- 1) ☒ Responsive to communication(s) filed on 09 July 2010.
- 2a) ☒ This action is **FINAL**. 2b) ☐ This action is non-final.
- 3) ☐ Since this application is in condition for allowance except for formal matters, prosecution as to the merits is closed in accordance with the practice under *Ex parte Quayle*, 1935 C.D. 11, 453 O.G. 213.

### Disposition of Claims

- 4) ☒ Claim(s) 1-25 is/are pending in the application.
- 4a) Of the above claim(s) 21-25 is/are withdrawn from consideration.
- 5) ☐ Claim(s) \_\_\_\_\_ is/are allowed.
- 6) ☒ Claim(s) 1-20 is/are rejected.
- 7) ☐ Claim(s) \_\_\_\_\_ is/are objected to.
- 8) ☐ Claim(s) \_\_\_\_\_ are subject to restriction and/or election requirement.

### Application Papers

- 9) ☐ The specification is objected to by the Examiner.
- 10) ☐ The drawing(s) filed on \_\_\_\_\_ is/are: a) ☐ accepted or b) ☐ objected to by the Examiner.  
Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a).  
Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d).
- 11) ☐ The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152.

### Priority under 35 U.S.C. § 119

- 12) ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f).
- a) ☐ All b) ☐ Some \* c) ☐ None of:
1. ☐ Certified copies of the priority documents have been received.
  2. ☐ Certified copies of the priority documents have been received in Application No. \_\_\_\_\_.
  3. ☐ Copies of the certified copies of the priority documents have been received in this National Stage application from the International Bureau (PCT Rule 17.2(a)).

\* See the attached detailed Office action for a list of the certified copies not received.

### Attachment(s)

- |   |   |
|---|---|
| 1) <input checked="" type="checkbox"/> Notice of References Cited (PTO-892)         | 4) <input type="checkbox"/> Interview Summary (PTO-413)           |
| 2) <input type="checkbox"/> Notice of Draftperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Date. _____                                      |
| 3) <input type="checkbox"/> Information Disclosure Statement(s) (PTO/SB/08)         | 5) <input type="checkbox"/> Notice of Informal Patent Application |
| Paper No(s)/Mail Date _____   | 6) <input type="checkbox"/> Other: _____                          |

### **DETAILED ACTION**

1. This office action is in response to the amendment filed on 07/09/2010.
2. Claims 1-25 are pending.
3. Claims 21-25 are withdrawn.
4. Claims 1-20 have been examined.

### ***Response to Arguments***

5. Applicant's arguments have been fully considered but are moot in view of new ground of rejection.

### ***Terminal Disclaimer***

6. The terminal disclaimers filed on 07/09/2010 disclaiming the terminal portion of any patent granted on this application which would extend beyond the expiration date of **U.S. Patent No. 6,868,433** and **U.S. Patent No. 6,754,698** have been reviewed and are NOT accepted. The terminal disclaimers do not comply with 37 CFR 1.321(b) and/or (c) because: The person who signed the terminal disclaimer is not recognized as an officer of the assignee, and he/she has not been established as being authorized to act on behalf of the assignee. See MPEP § 324.

### ***Claim Rejections - 35 USC § 103***

7. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:

Art Unit: 2452

(a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negated by the manner in which the invention was made.

**8. Claims 1-9, 11-19 are rejected under 35 U.S.C. 103(a) as being unpatentable over Van Ryzin (US 2002/0059241), in view of Durst (US 2001/0011276), further in view of Rando (US 5,128,520, hereafter Rando)**

9. For claim 1, Van Ryzin discloses a method for a user accessing information on a network, comprising the steps of:

providing a device (fig. 1, optical scanner), operating in a scanning mode:

forming a representation of machine recognizable code (MRC) information contained within an MRC using the device, the representation of the MRC having no network address routing information contained therein (fig. 1, 2, an optical scanner scanning and decoding bar code for product code number (PCN) that has no network address routing information);

transmitting the representation of the MRC information contained within the MRC to a network interface device in response to the step of forming (fig. 1, 2, sending the PCN to the modem);

transmitting the representation of the MRC information from the network interface device to an intermediate location on the network (fig. 1, item 40, fig. 2, step 110, transmitting the PCN to a server database 30);

receiving network address routing information associated with the representation of the MRC information from the intermediate location, the network address routing information including a network address associated with a remote location on the network (fig. 1, item 50, fig. 2, step 120, receiving internet address from the server database);

connecting the user location over the network to the remote location associated with the representation of the MRC information using the network address routing information retrieved from the intermediate location and downloading information therefrom (fig. 2, step 130, link browser at the user location (browser on PC 10a in fig. 1) to received internet address to download the webpage, [0024], downloading information); and

displaying the downloaded information on a display at the user location ([0024], internet webpage site is displayed to the user, fig. 1, PC with webpage at the user location), such that when displayed, substantially immediate feedback of displayed information is provided to the user in response to the step of forming ([0023]).

Van Ryzin does not disclose the device is a remote control device operating in a first and control mode with internally generated control commands and in a second and scanning mode; in the control mode, controlling an appliance at a user location by wirelessly transmitting the control commands to the appliance; and the forming, transmitting, receiving, connecting, displaying... are in response to the user pressing a first button of the remote control device; and the first transmitting is wireless; scanning a machine recognizable code (MRC) to obtain MRC information using the remote control

device in response to the user pressing a first button of the remote control device;  
storing the MRC information within a memory of the remote control device; in response  
to the user pressing a second button of the remote control device.

In the same field of endeavor, Durst discloses the device is a remote control  
device operating in a first and control mode with internally generated control commands  
and in a second and scanning mode; in the control mode, controlling an appliance at a  
user location by wirelessly transmitting the control commands to the appliance ([0011],  
TV remote control and optical scanner for wirelessly controlling a TV and scanning bar  
code), and the forming is in response to the user pressing a first button of the remote  
control device ([0043], scan button); and wirelessly transmitting MRC information to a  
network interface device ([0044], infrared transmission of bar code information to a web-  
ready TV)

scanning a machine recognizable code (MRC) to obtain MRC information using  
the remote control device in response to the user pressing a first button of the remote  
control device (fig. 1C, [0043], scan button to capture or store bar codes); storing the  
MRC information within a memory of the remote control device ([0044], storing and  
buffering of bar codes); in response to the user pressing a second button of the remote  
control device (fig. 1C, [0043], transmit button to transmit scanned bar codes to a web-  
ready device).

It would have been obvious for one skilled in the art at the time of the invention to  
apply Durst's teachings of a remote control having dual modes (remote control and  
scanner) to the invention of Van Ryzin. The motivation would be to incorporate the

automatic linking of online resources to printed media in the context of the normal viewing habits of broadcast television viewers (Durst, [0005], [0009], both watch TV and surf the Web) and also take advantage of farther and flexible range of wireless transmission of MRC information to the network interface device (Durst, fig. 1C, wireless ranged transmission).

Van Ryzin-Durst does not disclose providing an indication to the user by the remote control device in response to a successful scan of the MRC.

However, Rando discloses the same (fig. 14, col. 14 l. 32-38, bar code scanner beeps to indicate scanning is complete)

It would have been obvious for one skilled in the art at the time of the invention to apply Durst and Durst's teachings of a remote control having dual modes to the invention of Van Ryzin (hereafter Van Ryzin-Durst-Rando). The motivation would be to provide visual or sound feedback to the bar code scanner user that scanning is complete (Rando, fig. 14, col. 14 l. 32-38).

10. For claim 2, Van Ryzin-Durst-Rando further discloses the network is a global communication network (Van Ryzin, fig. 1, internet).

11. For claim 3, Van Ryzin-Durst-Rando further discloses the step of forming comprises scanning the MRC with a scanner (Van Ryzin, fig. 1, optical scanner), which scanner is incorporated into the remote control device (Durst, [0011]).

Art Unit: 2452

12. For claim 4, Van Ryzin-Durst-Rando further discloses the MRC in the step of forming is a UPC associated with an article of commerce (Van Ryzin, [0020], UPC of a product).

13. For claim 5, Van Ryzin-Durst-Rando further discloses the MRC in the step of forming is associated with a product and the remote location on the network is associated with the product (Van Ryzin, fig. 2, internet address of product related resources).

14. For claim 6, Van Ryzin-Durst-Rando further discloses the display in the step of displaying is disposed in close association with the network interface device (Van Ryzin, fig. 1, browser for displaying is close to modem).

15. For claim 7, Van Ryzin-Durst-Rando further discloses the network interface device in the step of wirelessly transmitting and the display in the step of displaying comprise a personal computer (Van Ryzin, fig. 2, PC, Durst, fig. 8, computer means).

16. For claim 8, Van Ryzin-Durst-Rando further discloses the step of connecting to the remote location and downloading the information therefrom comprises: transmitting the representation of the MRC information to an intermediate location on the network having a relational database associated therewith (Van Ryzin, fig. 2, send product code number to server database), which relational database has contained therein



relationships between a plurality of representations of MRCs and network address routing information on the network; comparing the received representation of the MRC information with information in the relational database to determine if a match exists (Van Ryzin, [0033], requests internet page for the product bar code number at the server database); and if a match exists, accessing the remote location and downloading the information therefrom to the display (Van Ryzin, [0033], invoking client to link to the internet page and download the page).

17. For claim 9, Van Ryzin-Durst-Rando further discloses the display and the network interface device are disposed at the user location remote from the remote location on the network (Van Ryzin, fig. 1, modem remote from server database) and the step of accessing information from the remote location comprises transferring the network address routing information from the relational database back to the user location (Van Ryzin, fig. 1, item 50, fig. 2, S120), the user location and the network interface device then accessing the remote location and the information therefrom for download therefrom (Van Ryzin, fig. 2, [0024], [0033], remotely retrieving routing IP address for a product resource then use the routing IP address to link browser to the product resource).

18. For claim 11, Van Ryzin discloses a system for accessing information on a network, comprising:

a device operating in a scan mode (fig.1, optical scanner):

a machine recognizable code (MRC) at said user location has a representation of the MRC information formed by a scanning operation thereof, which said representation of the MRC has no network address routing information contained therein (fig. 1, 2, an optical scanner scanning and decoding bar code for product code number (PCN) that has no network address routing information);

a network interface device operable to be placed in communication with said device and to which said representation of the MRC information is transmitted from said device in response to being formed (fig. 1, 2, sending the PCN from the scanner to the modem);

wherein said network interface device at said user location transmits the representation of the MRC information to an intermediate location on the network (fig. 1, item 40, fig. 2, step 110, transmitting the PCN to a server database 30), receives routing information associated with the representation of the MRC information from the intermediate location, the routing information including a network address associated with a remote location on the network (fig. 1, item 50, fig. 2, step 120, receiving internet address from the server database); connects to said remote location associated with said representation of the MRC information using the routing information retrieved from the intermediate location and downloads information therefrom (fig. 2, step 130, link browser at the user location (browser on PC 10a in fig. 1) to received internet address to download the webpage, [0024], downloading information); and

wherein said downloaded information is displayed on a display at said user location ([0024], internet webpage site is displayed to the user, fig. 1, PC with webpage

Art Unit: 2452

at the user location), such that when displayed, substantially immediate feedback of displayed information is provided to the user in response to said MRC being scanned ([0023]).

Van Ryzin does not disclose:

a memory for storing the MRC information; the device is a remote control device operating in a first and control mode with internally generated control commands, and in a second and scan mode; wherein in said control mode, an appliance at a user location is controlled by wirelessly transmitting said control commands to said appliance; and the forming is in response to the user pressing a first button of the remote control device; and said representation of the MRC information is wirelessly transmitted; and the wirelessly transmitting is in response to the user pressing a second button of the remote control device.

In the same field of endeavor, Durst discloses a memory for storing the MRC information ([0044], memory and buffers); the device is a remote control device operating in a first and control mode with internally generated control commands, and in a second and scan mode; wherein in said control mode, an appliance at a user location is controlled by wirelessly transmitting said control commands to said appliance ([0011], TV remote control and optical scanner for wirelessly controlling a TV and scanning bar code), and the forming is in response to the user pressing a first button of the remote control device ([0043], scan button); and wirelessly transmitting MRC information to a network interface device ([0044], infrared transmission of bar code information to a web-

Art Unit: 2452

ready TV); and the wirelessly transmitting is in response to the user pressing a second button of the device ([0044], transmit button).

It would have been obvious for one skilled in the art at the time of the invention to apply Durst's teachings of a remote control having dual modes (remote control and scanner) to the invention of Van Ryzin. The motivation would be to incorporate the automatic linking of online resources to printed media in the context of the normal viewing habits of broadcast television viewers (Durst, [0005], [0009], both watch TV and surf the Web) and also take advantage of farther and flexible range of wireless transmission of MRC information to the network interface device (Durst, fig. 1C, wireless ranged transmission).

Van Ryzin-Durst does not disclose an indicator for providing an indication to the user by the remote control device in response to a successful scan of the MRC;

However, Rando discloses the same (fig. 14, col. 14 l. 32-38, bar code scanner beeps to indicate scanning is complete)

It would have been obvious for one skilled in the art at the time of the invention to apply Durst and Durst's teachings of a remote control having dual modes to the invention of Van Ryzin (hereafter Van Ryzin-Durst-Rando). The motivation would be to provide visual or sound feedback to the bar code scanner user that scanning is complete (Rando, fig. 14, col. 14 l. 32-38).

19. For claims 12-19, the claims are rejected for same rationale as in claims 2-9 respectively.

**20. Claims 10 and 20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Van Ryzin and Durst and Rando, further in view of Schumacher et al. (US 6,038,664, hereafter Schumacher)**

21. For claim 10, as applied to claim 1, Van Ryzin further teaches at the network interface device, receiving the transmitted MRC information and, upon receiving any of the transmitted stored information, utilizing that received stored information to connect to the remote location on the network (Van Ryzin, fig. 1, 2, [0010], modem accesses the server database and the internet page based on the scanned codes)

Van Ryzin does not disclose the step of forming comprises extracting MRC information with a portable extracting device and the step of wirelessly transmitting comprises the steps of: storing the extracted MRC information in a memory; transmitting the stored extracted MRC information to the network interface device in a predetermined number of steps; transfers of extracted MRC information from the portable extraction device.

Durst discloses the step of forming comprises extracting MRC information with a portable extracting device (Durst, fig. 1A, 1B, portable remote control device) and the step of wirelessly transmitting comprises the steps of: storing the extracted MRC information in a memory (Durst, [0040], fig. 3, DRAM memory for buffering scanned bar codes); transmitting the stored extracted MRC information to the network interface device in a predetermined number of steps (Durst, [0040], [0028], one step of

Art Unit: 2452

transferring by the transmit button); transfers of extracted MRC information from the portable extraction device (Durst, [0044])

It would have been obvious to one skilled in the art at the time of the invention to apply buffering of multiple bar codes by Durst to Van Ryzin. The motivation would be to provide means for storing multiple bar codes at the same time (Durst, [0044]) to provide ease of scanning and storing.

Van Ryzin-Durst-Rando does not disclose ignoring subsequent transfers.

Schumacher disclose processing the first message and discarding subsequent messages (col. 9 l. 65-67)

It would have been obvious to one skilled in the art at the time of the invention to discard subsequent transfers of extracted information from the portable extraction device in Van Ryzin-Durst-Rando as taught by Schumacher. The motivation would be to provide download information to the first bar code scanned to not overburden the server database, and to provide the most appropriate information to the first bar code.

22. Claim 20 is rejected for same rationale as in claim 10.

### ***Conclusion***

23. Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, **THIS ACTION IS MADE FINAL**. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

Art Unit: 2452

24. A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

25. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hieu T. Hoang whose telephone number is 571-270-1253. The examiner can normally be reached on Monday-Thursday, 8 a.m.-5 p.m., EST.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Thu Nguyen can be reached on 571-272-6967. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Art Unit: 2452

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see <http://pair-direct.uspto.gov>. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free). If you would like assistance from a USPTO Customer Service Representative or access to the automated information system, call 800-786-9199 (IN USA OR CANADA) or 571-272-1000.

/H. H./

Examiner, Art Unit 2452

/THU NGUYEN/

Supervisory Patent Examiner, Art Unit 2452